



Partner Agreement

VERSION 2.0 · UPDATED 2026-05-07 · GENERATED MAY 28, 2026

This Partner Agreement ("Agreement") is entered into between Campfire Concierge™ LLC, a Colorado limited liability company ("Company"), and you, the property owner or authorized representative ("Partner"), effective upon your acceptance through the Platform.

1. Relationship of the Parties

Partner is an independent contractor and not an employee, agent, or joint venturer of the Company. Nothing in this Agreement creates an employment, agency, partnership, or joint venture relationship. Partner is solely responsible for all tax obligations arising from compensation received under this Agreement.

2. Partner Obligations

Partner agrees to: (a) provide accurate and current information regarding properties listed on the Platform; (b) maintain properties in a safe, clean, and habitable condition that complies with all applicable laws, regulations, and permits; (c) honor confirmed bookings and provide accommodations as described on the Platform; (d) maintain adequate insurance coverage for the property and guest activities; and (e) promptly communicate with the Company and the assigned Regional Manager regarding booking matters or property issues. The Company and its Regional Managers handle all direct guest communication; Partner is not expected or required to communicate directly with guests.

3. Revenue and Compensation

Revenue splits between Partner, Regional Managers, and the Company are determined by the partnership type and are disclosed during the onboarding process. The Company reserves the right to modify revenue arrangements with reasonable notice. Payments to Partner are processed through Stripe and are subject to Stripe's terms and processing timelines. Partner is responsible for



connecting and maintaining an active Stripe account in good standing.

Private Land Partners. Partner receives 25% of the total booking amount. The remaining share covers platform operations, payment processing, equipment, setup and breakdown, guest services, and the assigned Regional Manager who manages bookings on the Partner's behalf, all of which the Company provides. *Self-managed option:* A Private Land Partner may apply to the Company to be approved as the self-managed Regional Manager for their own property, in which case Partner absorbs the Regional Manager's share in addition to the Partner share. Approval is at the Company's discretion and may be revoked.

Campground Partners. Partner (campground operator) receives 100% of the site fee on every booking. A 5% platform service fee is added on top of the site fee at checkout and is paid by the guest. For bookings that include Campfire Concierge experience services layered on Partner's sites, the experience fee is shared between the assigned Regional Manager and the Company. *Self-managed option:* A Campground Partner may apply to the Company to be approved as the self-managed Regional Manager for their own property, in which case Partner absorbs the Regional Manager's share of any experience fees. Approval is at the Company's discretion and may be revoked.

4. Property and Equipment

Where applicable, the Company or its Regional Managers may provide equipment, furnishings, or supplies for guest experiences. Such items remain the property of the Company or the providing party. Partner agrees to grant reasonable access to the property for setup, maintenance, and breakdown of experience equipment as coordinated with the assigned Regional Manager.

5. Intellectual Property and Listings

Partner grants the Company a non-exclusive, royalty-free license to use property photographs, descriptions, and related content for the purpose of marketing and promoting the property on the Platform and associated channels. The Company's trademarks, branding, and platform content remain the exclusive property of the Company.



6. Liability and Insurance

Partner acknowledges that outdoor accommodation involves inherent risks. Partner shall maintain appropriate liability insurance for the property and guest activities. Partner agrees to indemnify and hold harmless the Company from any claims, damages, or liabilities arising from the condition of the property, Partner's negligence, or Partner's breach of this Agreement.

7. Confidentiality

Partner agrees to keep confidential any proprietary business information, pricing structures, operational methods, and guest data shared by the Company. This obligation survives termination of this Agreement.

8. Term and Termination

This Agreement remains in effect until terminated by either party. Either party may terminate this Agreement with thirty (30) days written notice. The Company may terminate immediately upon Partner's material breach. Upon termination, all confirmed bookings shall be honored, and any outstanding compensation owed shall be paid in accordance with normal processing timelines.

9. Dispute Resolution

Any disputes arising under this Agreement shall be resolved through good faith negotiation. If negotiation fails, disputes shall be resolved through binding arbitration in the State of Colorado in accordance with the rules of the American Arbitration Association.

10. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the State of Colorado.



11. Entire Agreement

This Agreement, together with the Terms of Service and any applicable onboarding materials, constitutes the entire agreement between the parties and supersedes all prior negotiations, representations, or agreements.

12. Contact

For questions about this Agreement, contact info@campfire-concierge.com.