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# Privacy Policy

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Campfire Concierge™ LLC ("Company," "we," "us," or "our") respects your privacy. This Privacy Policy describes how we collect, use, disclose, and protect your personal information when you use our website at [campfire-concierge.com](https://campfire-concierge.com) and related services (the "Platform").

## 1. Information We Collect

**Information you provide:** When you create an account, make a booking, or contact us, we may collect your name, email address, phone number, mailing address, payment information, and any other information you voluntarily submit.

**Information collected automatically:** When you access the Platform, we may automatically collect your IP address, browser type, device information, operating system, referring URLs, pages viewed, and the dates and times of your visits.

**Cookies and similar technologies:** We use cookies, web beacons, and similar technologies to enhance your experience, analyze usage patterns, and deliver relevant content. You may adjust your browser settings to refuse cookies, though some features of the Platform may not function properly without them.

## 2. How We Use Your Information

We use the information we collect to: (a) provide, maintain, and improve the Platform; (b) process bookings and payments; (c) communicate with you about your account, bookings, and customer service inquiries; (d) send promotional communications, subject to your preferences; (e) detect, investigate, and prevent fraud or other unauthorized activities; and (f) comply with legal obligations.



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### **3. How We Share Your Information**

We may share your information with: (a) property partners and regional managers as necessary to fulfill your bookings; (b) payment processors, including Stripe, Inc., to process transactions; (c) service providers who assist us in operating the Platform; (d) law enforcement or government agencies when required by law or to protect our rights; and (e) in connection with a merger, acquisition, or sale of assets, subject to applicable confidentiality obligations.

We do not sell your personal information to third parties for their direct marketing purposes.

### **4. Data Retention**

We retain your personal information for as long as your account is active or as needed to provide services, comply with legal obligations, resolve disputes, and enforce our agreements. When your information is no longer needed, we will delete or anonymize it in accordance with our data retention practices.

### **5. Data Security**

We implement reasonable administrative, technical, and physical safeguards designed to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

### **6. Your Rights and Choices**

Depending on your jurisdiction, you may have the right to: (a) access the personal information we hold about you; (b) request correction of inaccurate information; (c) request deletion of your information, subject to certain exceptions; (d) opt out of promotional communications; and (e) object to or restrict certain processing of your information. To exercise any of these rights, contact us at [info@campfire-concierge.com](mailto:info@campfire-concierge.com).



## **7. Children's Privacy**

The Platform is not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that a child has provided us with personal information, we will take steps to delete such information.

## **8. Third-Party Links**

The Platform may contain links to third-party websites or services. We are not responsible for the privacy practices or content of such third parties. We encourage you to review the privacy policies of any third-party services you access.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Updated versions will be posted on the Platform with a revised effective date. Your continued use of the Platform after changes are posted constitutes acceptance of the updated policy.

## **10. Contact**

For questions or concerns about this Privacy Policy, contact us at [info@campfire-concierge.com](mailto:info@campfire-concierge.com) or by mail at: Campfire Concierge LLC, 2560 East 165th Ave, Brighton, CO 80602.